



The Nampa Parks & Recreation Department is pleased to announce the **8th Annual Food Truck Rally goes to the Dogs** on Saturday, March 14, 2020. This dog friendly event provides a unique opportunity for the community to join the Leprechauns and celebrate St. Patrick's Day at Lloyd Square with good food, live music, and green beer! Last year approximately 1,200 people and their dogs attended the event, and we raised over \$5,000 for dog parks in Nampa!

We invite you to participate in the success of this year's event as a sponsor or vendor. *Food Truck Rally goes to the Dogs* provides a great opportunity to market your business to a targeted audience of dog owners. Your involvement would also demonstrate your support for dog parks in Nampa. All proceeds will help fund general upkeep at Amity Dog Park, as well as amenities at the new future dog park. Below is a breakdown of the Food Truck Rally sponsor levels and benefits. We believe one of these packages will give your company excellent exposure and complement your marketing strategies.

Presenting Sponsor (\$500)

- Company logo printed on all marketing materials, including posters and flyers
- Company linked to the Nampa Parks & Recreation website for 45 days
- Company banner displayed in stage area during event
- Recognition in event script
- Vendor booth during event (10x20)
- Opportunity to place promotional materials in packets
- 5% discount on one ad in Nampa Parks & Recreation seasonal activity guide

Contributing Sponsor (\$250)

- Company name printed on event posters and flyers
- Acknowledgement on the Nampa Parks & Recreation website for 14 days
- Recognition in event script
- Vendor booth during event (10x10)
- Opportunity to place promotional materials in packets

10x10 Vendor Booth (\$100)

For your convenience, I have attached the *Food Truck Rally Sponsor and Vendor Applications*. The sponsor deadline is Friday, January 17, 2020 and the vendor deadline is Friday, February 28, 2020. Space is limited and will be awarded on a first come, first serve basis. Please let me know if you have questions or require additional information. I appreciate your consideration and look forward to counting you as one of our supporters.

Kari Riley
Marketing & Fundraising Coordinator
Nampa Parks & Recreation Department
208-468-5858(w), 208-250-5340(c)
rileyk@cityofnampa.us

